

# Managing cost trend while delivering quality benefits

From employers facing more high-cost claims, to employees delaying care due to costs, access to more affordable care is critical to everyone.

Infusing cost management strategies into every benefits package and service we deliver, UnitedHealthcare is working to help make everyone's health care dollars go further.



#### An end-to-end approach to managing benefits costs



### Network and plan design

- Help employers and their employees get the most out of their benefits
- Reduce out-of-network use and associated costs
- Offer access to providers and sites of care that deliver quality care and cost-efficiency



## Clinical and care management

- Proactively identify and manage costly conditions
- Help employees understand next-best health actions
- Deliver personalized care plans that work to enable better health outcomes at lower costs



### Financial integrity

- Empower more informed care recommendations and decisions
- Streamline processes to help reduce unnecessary care or costs
- Help ensure payment and spend accuracy at each stage of a claim's lifecycle

#### CHALLENGE

1 in 3 adults said that they skipped or delayed health care due to cost<sup>1</sup>

29% of total employer health care spend is attributed to chronic conditions<sup>4</sup>

25% of all health care spending is considered wasteful or unnecessary<sup>6</sup>

#### SOLUTION

Consider the Surest® health plan, which provides upfront copays – not estimates – with lower copays for higher-value care providers, broad network access and no deductibles or coinsurance:

Offer employees access to condition-specific programs with a goal of better health outcomes and lower costs:

Work with a carrier that is committed to helping ensure cost accuracy and efficiency:

 $10^{\%}$  average employer saving with Surest $^{2}$ 

higher likelihood that members choose higher-value providers with Surest than those who don't comparison shop<sup>3</sup>

average annual estavings across al Support Program

38% average contractual savings from the Cancer Support Programs

98% of all clain are paid o

of all claims received for eligible members are paid out by UnitedHealthcare7

\$30**-**\$35

average PMPM savings for employers with UnitedHealthca Payment Integrity solutions<sup>a</sup>



#### Proof is greater than promises

Big cost challenges demand bigger thinking. Going beyond upfront network discounts, UnitedHealthcare uses tested cost management strategies to help employers get more from their health benefits.



**Proven results** 



compared to other national carriers with UnitedHealthcare cost-saving strategies confirmed by Wakely Consulting Group independent study<sup>9</sup>



**Quality providers** 

123<sup>%</sup> PMPM

lower risk-adjusted costs for members who used physicians recognized for effective and efficient quality care, compared to those who didn't<sup>10</sup>



**Payment integrity** 

\$6.8<sub>B</sub>

in medical cost savings due to Payment Integrity interventions on 49.6M claims<sup>11</sup>



Learn how UnitedHealthcare is working to reduce health care costs >

- <sup>1</sup> Americans' Challenges with Health Care Costs. Kaiser Family Foundation, Jul. 11, 2025. Available: https://www.kff.org/health-costs/issue-brief/americans-challenges-with-health-care-costs/.
- <sup>2</sup> Surest Actuarial Results through 2025.
- $^3$  2024 Surest book-of-business analysis comparing outcomes of shoppers, non-shoppers, and a norm. Norm based on non-Surest, traditional plans.
- 4 UnitedHealthcare Employer & Individual book-of-business data, Dec. 2023. Excludes Alaska, Hawaii, Puerto Rico and the U.S. Virgin Islands.
- Optum book of business survey results, 2021
- 6 Shrank, W. et al. Waste in the U.S. Health Care System: Estimated Costs and Potential Savings. JAMA Network, Oct. 7, 2019. Available: https://jamanetwork.com/journals/jama/article-abstract/2752664. Accessed: Feb. 18, 2025.
- 7 UnitedHealthcare 2023 medical claims data.

- 8 Based on UnitedHealthcare FI and ASO commercial book of business 2023 claims reporting.
- 9 The assumptions and resulting estimates included in this analysis are inherently uncertain. Users of the results should be qualified to use it and understand the results and the inherent uncertainty. Actual results may vary, potentially materially, from our estimates. It is the responsibility of the organization receiving this output to review the full whitepaper with disclosures, limitations, and assumptions carefully. The basis of this study was 2021 medical claims data and enrollment in select metropolitan statistical areas. Datasets included allowed claims with service dates in 2021 and paid through December 2022. Certain data used in this study were supplied by Merative. Any analysis, interpretation, or conclusion based on these data is solely that of the authors and not Merative. Analysis was conducted by comparing costs and utilization to Merative® MarketScan® industry averages on a risk-adjusted basis across 17 large metropolitan statistical areas.
- Results based on the utilization of highly efficient Premium Care Physicians versus other same-type surgeons who are not highly efficient Premium Care Physicians. PMPM = Per member per month. Low Premium provider utilization = less than 75% of all eligible charges for Premium providers. High Premium provider utilization = 75% or more of all eligible charges for Premium providers. 2023 UnitedHealthcare Network (Par) Commercial Claims analysis for 172 markets. Rates are based on historical information and are not a quarantee of future outcomes.

Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Administrative services provided by United HealthCare Services, Inc. or their affiliates

United Healthcare

<sup>&</sup>lt;sup>11</sup> Based on UnitedHealthcare FI and ASO commercial book of business 2023 claims reporting. 250 million claims were processed/adjudicated in 2023, all of which were subject to review by the Payment Integrity suite of solutions.

Cancer Support Program is a program, not insurance. Availability may vary on a location-by-location basis and is subject to change with written notice. UnitedHealthcare does not guarantee availability of programs in all service areas and provider participation may vary. Certain items may be excluded from coverage and other requirements or restrictions may apply. Please check with your UnitedHealthcare representative.

Employee benefits including group health plan benefits may be taxable benefits unless they fit into specific exception categories. Please consult with your tax specialist to determine taxability of these offerings.